



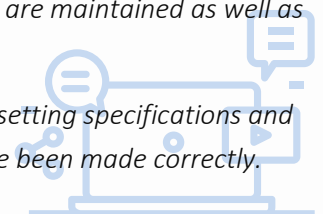
Writing in the Fast Lane: Services & Rates

Lisa Street Rogers

- Ghost-writing a Book** - Pricing based on project, time frame, and other varying factors. Let's chat first. (Call or email to schedule a time)
- Coaching and Consulting** - \$250/hour
- E-book** - \$2,000-\$5,000 – (Provide highly useful information to customers via electronic guides)
- Special Report (White Paper)** - \$2,000-\$5,000 – (Attract email sign-ups/new leads with valuable, downloadable reports)
- E-newsletter/E-zine** - \$800-\$1,500 – (Maintain customer loyalty with regular issues filled with tips and offers)
- Case Study** - \$1,200-\$2,000- (Offer problem-solution-outcome stories featuring a product or service)
- E-book** - \$2,000-\$5,000 – (Provide highly useful information to customers via electronic guides)
- Corporate History Compilation** - \$1,000-\$10,000+ (Present company history in its best light in a book, brochure, video, etc.)
- Article/Blog Posts** - \$50 - \$250/piece. (Keep visitors coming back and support SEO strength with fresh copy. Single, topic-specific blog posts, written for readers and SEO).
- Conducting Customer Interviews** - \$250/each
- Book...**
 - *Reviews* - \$25 plus cost of book.
 - *Summaries* - \$75
 - *Synopses for Queries (2-3 pages)* - \$100+

Editor charges

- Copyediting** - \$30 per hour Pace: 5 to 10 pages an hour
 - *Polishes your finished project by reviewing and proofreading text to ensure correct spelling, grammar, usage, and punctuation. Check cross-references and help guide consistency and accuracy. Check for consistency, redundancy, flow, and transition. Ensure proper tone and tense are maintained as well as maintaining author's voice and style.*
 - *Check text for errors, including typographical errors and problems with typesetting specifications and page makeup. Verify any changes from earlier versions to latest version have been made correctly.*



- **Substantive editing** - \$50 per hour Pace: 1 to 6 pages per hour *(also called line editing)*
 - *Best for projects which may require significant changes such as rewriting and/or reorganizing of the text.*
- **Developmental editing:** - \$50 per hour Pace: 1 to 5 pages per hour
 - *This type of editing involves assisting the author with the entire development and organization of a book or other project from the initial concept to completion. Some elements include: acting as project manager and working with the author regarding overall content, flow, and arrangement of text. In regard to books, once this step is done, then the book would be sent to a copyeditor to polish the final product.*
- **Website copyediting** - \$45 per hour

University Students / Business English for ESL Speakers

- **University Writing Lab (and More) Consult** - \$25/hour
- **Editing and Proofing for Non-Native English Speakers** – *(Monthly flat rate available. Ask about our business English package.)*
- **Business English Conversation and Writing Practice** – *ask about our rates – available by Skype or in-person*

For Non-Profits

- **Board Member Interviews** - \$35/hour – *(to Use in Grant Narratives, Web and Marketing Copy/Case Studies)*

Sandi Vorster - Transcription

- **Hourly Rate** - \$15/hour *(30min call = 4 hours transcription time)
- **Transcription Bonus Bundle** - \$220 for 2 hours' worth of calls/recordings *(16 transcription hours)*

Rachel Barber - Digital Media

- **Social Media Audit** - \$35 per profile // \$120 for 4 - *(Evaluate & optimize profiles and strategies)*
- **Website Setup & Design** - full site starting from \$150 - *(Relevant copy and images to be provided)*
- **Graphics/Image design** - from \$60 for 5 graphics - *(For Social Media/Blog posts, Digital ads etc.)*

[Get in touch with the Writing in the Fast Lane Team](#)

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